

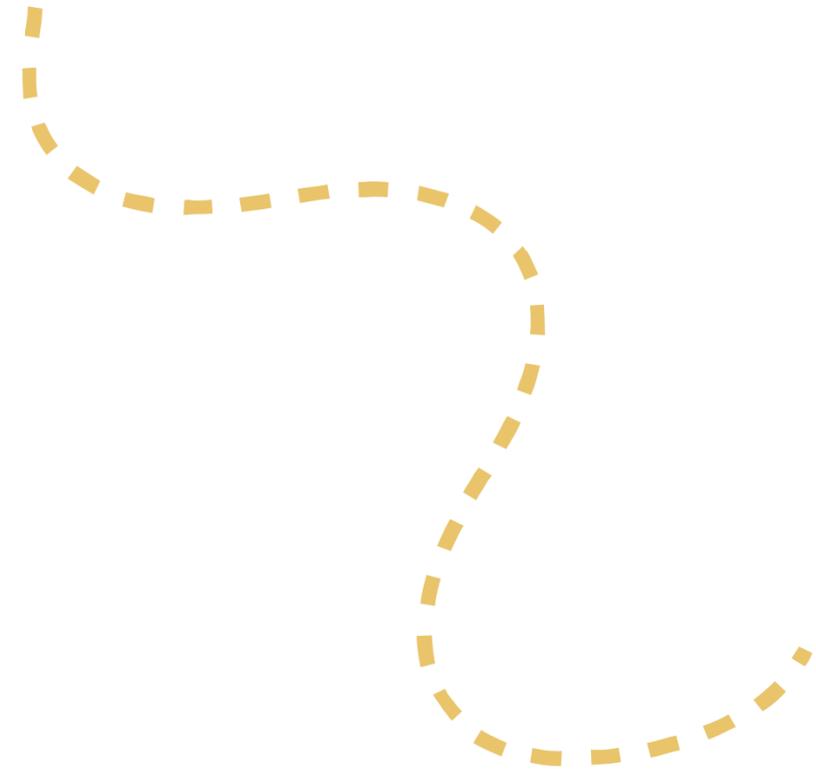


**Welcome to**  
**enactus**

Swami Shraddhanand College



# enactus



**E**ntrepreneurial – igniting business innovation with integrity and passion.

**A**ction – the experience of social impact that sparks social enterprise.



**U**s – student, academic, and business leaders collaborating to create a better world.





# enactus INDIA

## IMPACT GENERATED 2023-24



110+ Colleges



190+ Projects



4,500+ Team Members  
110+ Faculty Members  
150+ Business  
Advisory Members



12,76,160+  
Women Empowered

15,57,470+  
Men Empowered



1,09,200+ Partners



3,710+ Jobs Created  
210+ Business created  
5,560+ People  
Directly Employed

# VISION

Young leaders everywhere use innovation and business skills to ensure that all people thrive in a sustainable world

# MISSION

Enactus is a network of leaders committed to using business as a catalyst for positive social and environmental impact. We educate, inspire, and support young people to use innovation and entrepreneurship to solve the world's biggest problems.



# SUSTAINABLE DEVELOPMENT GOALS

**1** NO POVERTY

**2** ZERO HUNGER

**3** GOOD HEALTH AND WELL-BEING

**4** QUALITY EDUCATION

**5** GENDER EQUALITY

**6** CLEAN WATER AND SANITATION

**7** AFFORDABLE AND CLEAN ENERGY

**8** DECENT WORK AND ECONOMIC GROWTH

**9** INDUSTRY, INNOVATION AND INFRASTRUCTURE

**10** REDUCED INEQUALITIES

**11** SUSTAINABLE CITIES AND COMMUNITIES

**12** RESPONSIBLE CONSUMPTION AND PRODUCTION

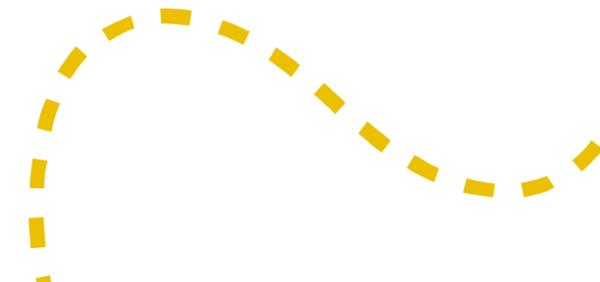
**13** CLIMATE ACTION

**14** LIFE BELOW WATER

**15** LIFE ON LAND

**16** PEACE, JUSTICE AND STRONG INSTITUTIONS

**17** PARTNERSHIPS FOR THE GOALS





**SUSTAINABLE  
DEVELOPMENT GOALS**

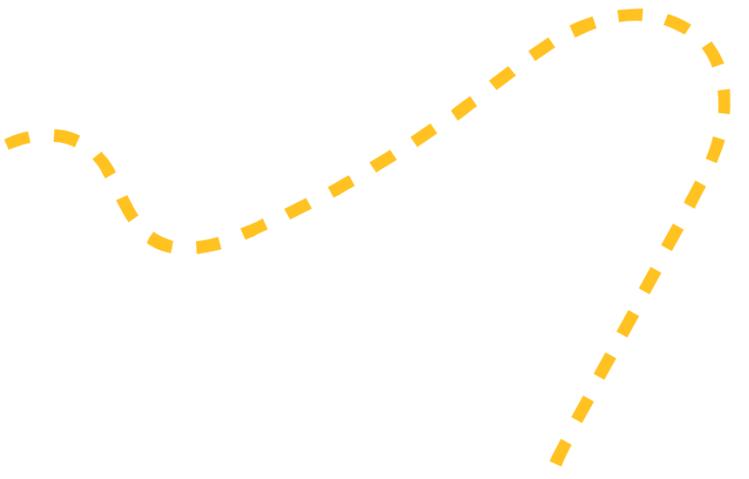
**Sustainable development is the development that meets the needs of the present generation without compromising the ability of future generations to meet their own needs. and enactussnc always brings initiatives addressing some of the most significant sustainable development goal**



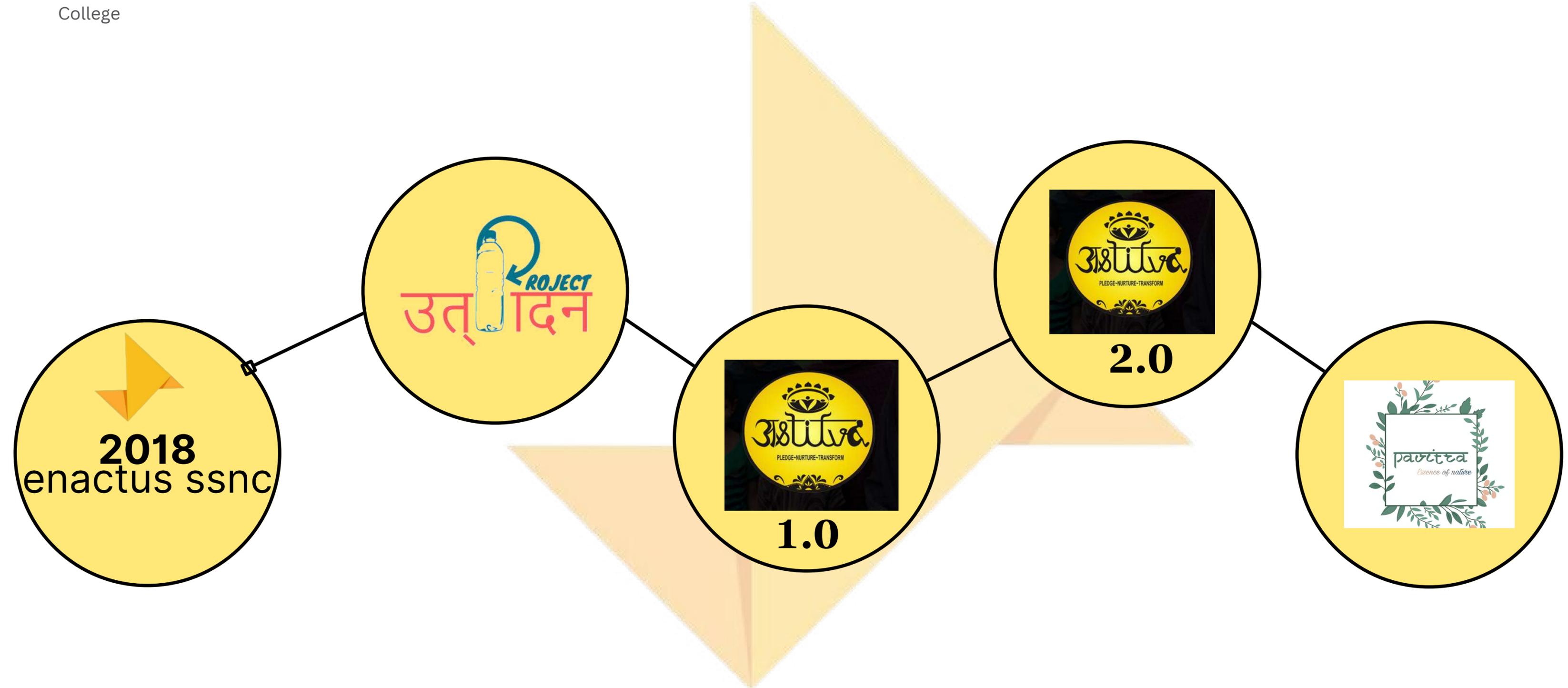
**भारत 2023 INDIA**

**वसुधैव कुटुम्बकम्**

**ONE EARTH • ONE FAMILY • ONE FUTURE**



# OUR PROJECTS





# PROJECT UTPAADN

- **Aim: Eliminating plastic from the environment.**
- **Generated employment for the people of Rainn Basera.**
- **Organised a cleanliness and plantation drive in collaboration with Kailash Satyarthi Foundation.**



**enactus**

Swami Shraddhanand  
College



**Cleanliness Drive**



**Plantation Drive**



# PROJECT ASTITVA 1.0

- **Aim: To market and sell festival necessities for Indians throughout the festival season.**
- **Organized numerous stalls in places like IIT Delhi, North Campus of DU, TCS, Airtel, etc.**
- **Approached corporates for orders.**
- **Introduced their products in the retail market.**



# PROJECT ASTITVA 2.0



- **Aim: Providing a marketplace to their products and increasing their revenue.**
- **Approached corporates for orders.**
- **Collaborated with pehchan khas foundation and aakrati**
- **The product(Aakriti dhoop) from this project has also reached second round for shark tank S2.**
- **Also last year we were also able to launch herbal gulal box on the occasion of holi where stall were organised at north campus and college premises**

# COLLABORATIONS



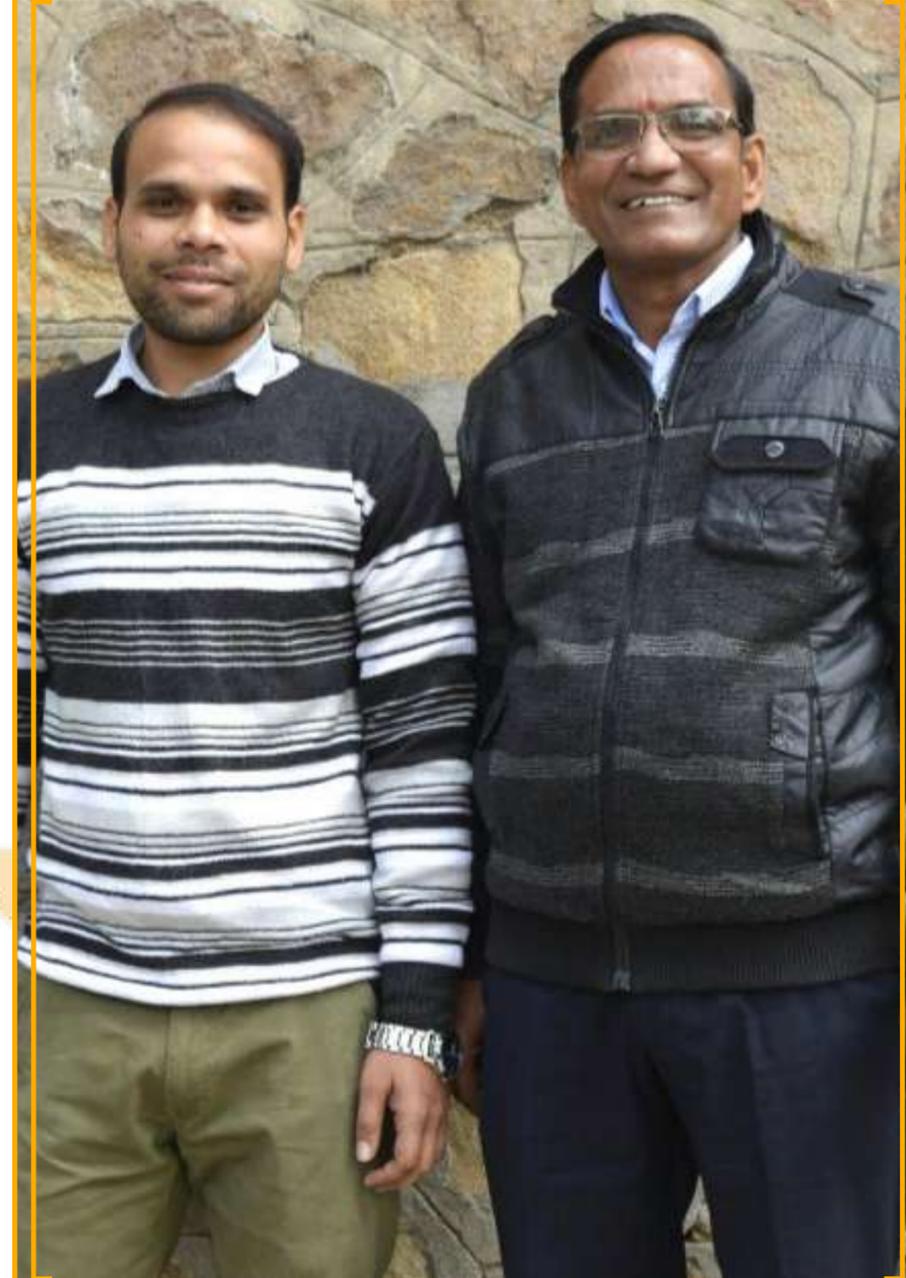
**Pehchan Khas Foundation**  
A self help group of 12 specially abled  
and highly motivated individuals.



**Aakriti Dhoop**

# FACULTY ADVISOR

**CS OM DUTT**



**DR. L.K. PALIVAL**



# CORE TEAM



**Sarthak**  
( President )



**Tilak**  
( Vice President )



**Falguni**  
( Head Of Operation )



# CORE TEAM



**Prakriti**  
**( Project Head )**



**Namish**  
**( Treasurer )**

# DEPARTMENTS

## Content & Creative

SPARK INTO YOUR CREATIVITY AND PUT IT THROUGH THE CONTENT



## Research & Development

ALL YOUR CURIOSITY COULD BE RESOLVED. WHAT'S A PROJECT WITHOUT ANY RESEARCH?



## Public Relations

DO YOU ALSO HAVE A WAY WITH THE PUBLIC? AS HAVING A GOOD RELATIONSHIP WITH THE PUBLIC IS OF UTMOST IMPORTANCE.



## Marketing

ARE YOU ABLE TO UNDERSTAND THE CUSTOMER'S NEEDS? THEN YOU'RE THE PERFECT FIT FOR IT



## Sales

MANAGE THE SALES TEAM, INCLUDING DEFINING AND COMMUNICATING KEY PERFORMANCE INDICATORS AND TARGETS.



## Technical

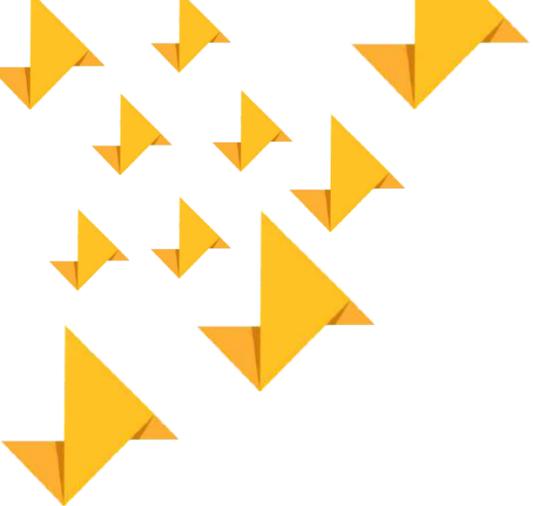
WHY LET ALL YOUR TECHNICAL SKILLS GO WASTE? USE YOUR CREATIVE MIND AND TECHNICAL SKILLS.



## Event management

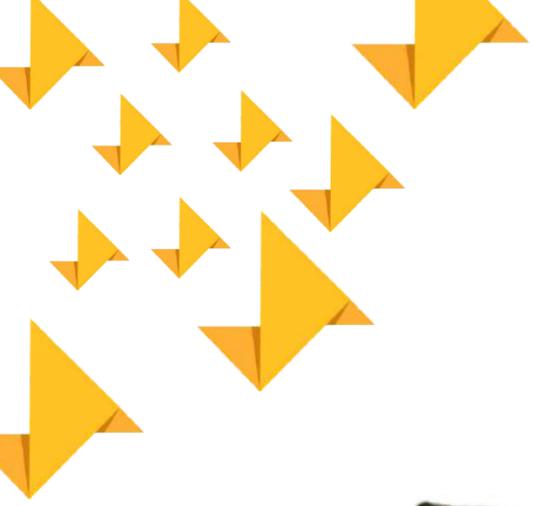
EVENT MANAGERS PLAN AND ORGANISE PROMOTIONAL, BUSINESS AND SOCIAL EVENTS. THEY'RE RESPONSIBLE FOR RUNNING A RANGE OF EVENTS, ENSURING THE TARGET AUDIENCE IS ENGAGED AND THE MESSAGE OF THE EVENT IS MARKETED PROPERLY.





# DEPARTMENTAL HEADS





**Bharat**  
**( PR Head)**



**Madhav**  
**( Event Head)**



**Avanshika**  
**( Sales Head)**



**Ayush**  
**( R&D Head)**



**Swadheen**  
**( Marketing Head)**



**Devanshi**  
**( Content & Creative Head)**



**Tushar**  
**( Technical Head)**



# PROJECT PAVITRA

- **Aim: to manufacture and sell eco friendly and hand crafted soaps.**
- **Generate employment for the unemployed rural sector.**
- **Organised a sanitation and personal hygiene drive in collaboration with Sewa Bharati NGO in Majnu ka Tila slum area**



# PAVITRA TIMELINE

## 1 - Begning



Project Pavitra started in 2022

## 2 - Sanitaion



NGO drive o sanitaion

## 3 - logo & Tagline



Tagline - essence of nature

## 5 - Body wash



Changing soap bar into body wash ( more hygienic )

## 4 - Production



Collaborating with NGO for Pre Production

# ANNUAL FEST

# IRAADE



SWAMI SHRADDHANAND COLLEGE  
UNIVERSITY OF DELHI

enactus  
Swami Shraddhanand  
College

## ECLECTIKA

The Game Zone

On spot registrations!

### IRAADE'23

ANJALI : 946778230  
SWADNEEM : 76468 44215

Date: 11 th April, 2023  
Time : 10am-2pm

@ENACTUSSNC



SWAMI SHRADDHANAND COLLEGE  
UNIVERSITY OF DELHI

enactus  
Swami Shraddhanand  
College

## PROJECTUS

The B plan competition

Register now!



### IRAADE'23

ANJALI : 946778230  
DEVANSHI: 99340085696

Date: 12 th April, 2023  
Time : 10am-2pm

@ENACTUSSNC



SWAMI SHRADDHANAND COLLEGE  
UNIVERSITY OF DELHI

enactus  
Swami Shraddhanand  
College

## YIN YANG

Register now!



### IRAADE'23

ANJALI : 946778230  
ANUSHKA: 8130814121

Date: 13 th April, 2023  
Time : 10am-2pm

@ENACTUSSNC



# ACHIEVEMENTS

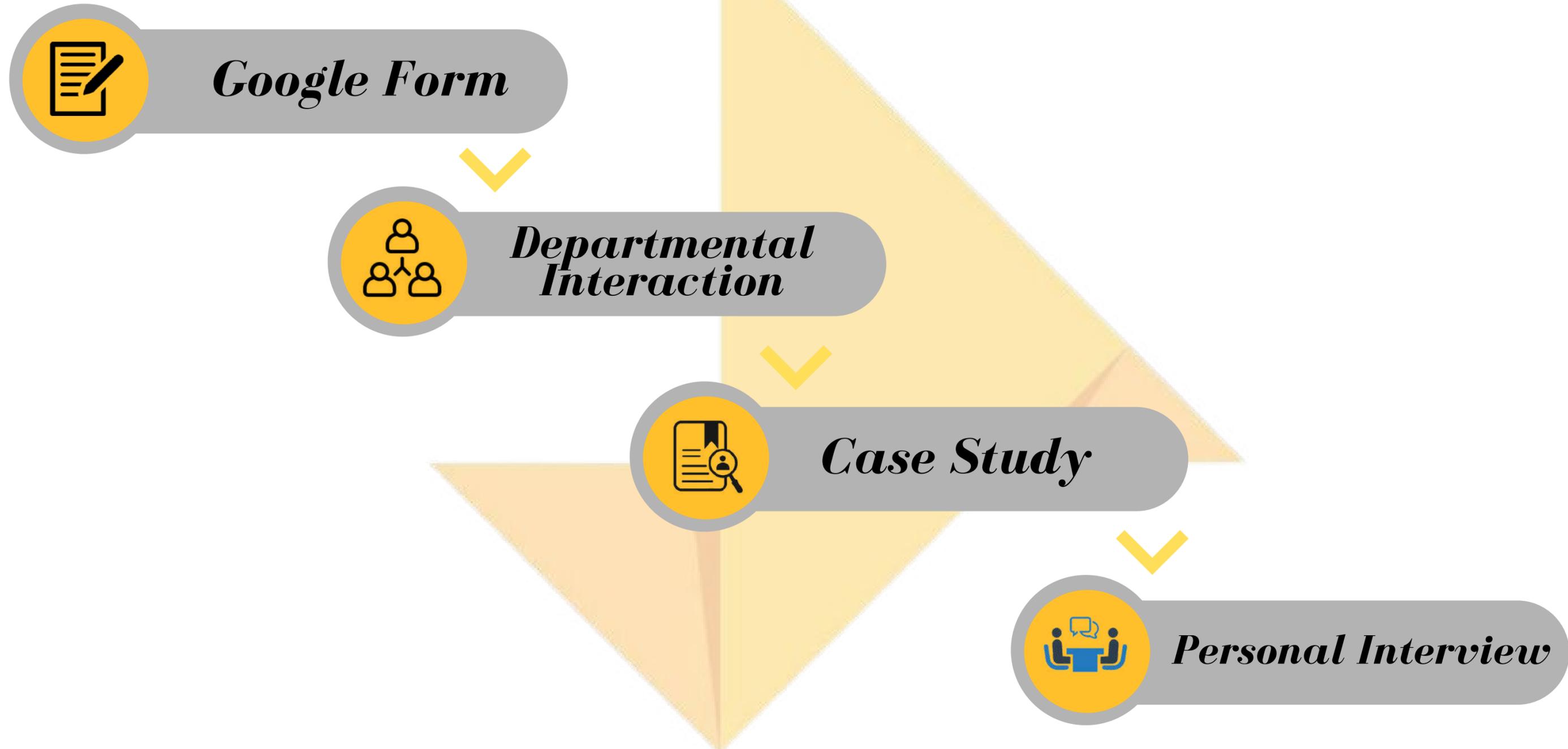


For winning first position in competition neev organised at Ramanujan college, University of Delhi.



Team of Madhav and Tilak backed 2nd position in I-Prenuer competition held by Enactus ARSD College

# Recruitment process



# *Perks Of Joining*

- Peek-a-boo into the corporate world
- Contributing to society while being a student
- Being part of a team and making new friends
- The Enactus 'stamp' on your CV
- Get the chance to witness one of the largest competitions
- It's the alumni organization that gets built up over time. If you ever need co-founders, investors, a job, etc. you have a huge international network of people who call you their own.
- Develop hard skills by working in the department of your choice
- Personality and soft skills development
- Become a Youth Leader



**WE ALL  
WIN!!!**